

SOAR YOUR BUSINESS
TO NEW HEIGHTS



EIELSON AIR FORCE BASE

COMMERCIAL SPONSORSHIP & ADVERTISING

Partner Engage Benefit

Your sponsorship supports the military community by helping to fund the moral, welfare, and recreational activities which contribute to the resiliency and valuable quality of life of our Warfighters and their families.

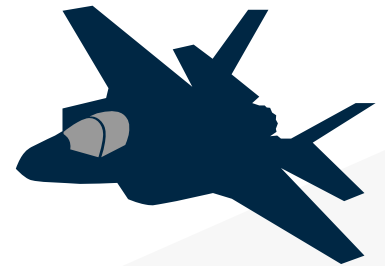
-  Introduce new products
-  Develop long-term relationships
-  Increase brand awareness

OUR MARKET

BASE & SURROUNDING MILITARY

13,000-Stronge Eielson Iceman Community
Keeping the base "Ready to Go at 50 Below!"
Active Duty Airmen: 3,500
Dependents: 3,500
Civilian Employees: 900
Contractors: 3,300
National Guard: 1,500

Military Pop. within 20 Miles
Active Duty: 16,500
National Guard: 3,500
Retirees: 3,300



SPONSORSHIP

OPPORTUNITIES & ANNUAL EVENTS

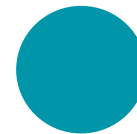
Partner Connect Benefit

Affiliate your business with our successful 354th Force Support programs and events and build positive audience impressions. By sponsoring one or more of our events, you can have your company's name and logo on all event advertising and publicity, along with the opportunity to engage directly at each event. Arrangements can be made for on-site sampling, demonstrations and coupon distribution in conjunction with event/program promotion. If your business strategy includes increasing your BRAND RECOGNITION, the 2021 Air Force Open House Air Show is a GREAT place to start!

How can we best put you in direct contact with the base community?



Eielson AFB
Comic Con



Super Bowl
Viewing Party



4th of July Bash
at Birch Lake



Yukon Club
Casino Nights



Fall & Winter
Festivals



Arctic Lightning
Air Show 2021

ADVERTISING

OPPORTUNITIES & MEDIA OUTLETS

Partner Promote Benefit

We also offer impactful advertisement via digital monitors in high-traffic areas base wide in 354th Force Support facilities. Reach your target demographic with physical banner placement in our Fitness Center. Consider an advertisement on our homepage eielsonforcesupport.com with a direct link to your business. Engage your brand with a long-term display inside our Community Center. A flyer placement inside the Goldrush Inn lodging facility will be seen by newcomers and transient guests.

How can we help you make an impact to the base community?



Digital Monitors



Banner Placement



Website Advertising



Product Displays



Lodging Rooms