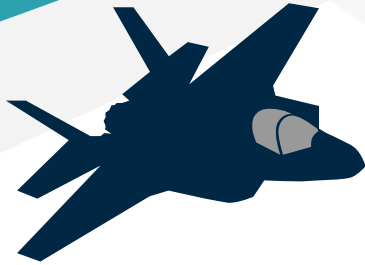


SOAR YOUR BUSINESS  
TO NEW HEIGHTS



# EIELSON AIR FORCE BASE

## COMMERCIAL SPONSORSHIP & ADVERTISING

### Partner Engage Benefit

Your sponsorship supports the military community by helping to fund the moral, welfare, and recreational activities which contribute to the resiliency and valuable quality of life of our Warfighters and their families.

-  Introduce new products
-  Develop long-term relationships
-  Increase brand awareness

# SPONSORSHIP

## OPPORTUNITIES & ANNUAL EVENTS

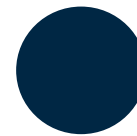
## Partner Connect Benefit

Affiliate your business with our successful 354th Force Support programs and events and build positive audience impressions. By sponsoring one or more of our events, you can have your company's name and logo on all event advertising and publicity, along with the opportunity to engage directly at each event.

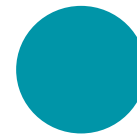
Arrangements can be made for on-site sampling, demonstrations and coupon distribution in conjunction with event/program promotion.

If your business strategy includes increasing your BRAND RECOGNITION, the 2021 Arctic Lightning Air Show & Open House is a GREAT place to start!

How can we best put you in direct contact with the base community?



Eielson AFB  
Comic Con



Super Bowl  
Viewing Party



4th of July Bash  
at Birch Lake



Summer  
Block Party



Winter Festival  
& Fireworks



Arctic Lightning  
Air Show 2021

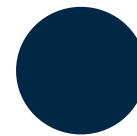
# ADVERTISING

## OPPORTUNITIES & MEDIA OUTLETS

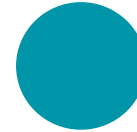
## Partner Promote Benefit

We also offer impactful advertisement via digital monitors in high-traffic areas base wide in 354th Force Support Squadron facilities. Reach your target demographic with physical banner placement in our Fitness Center.

Consider an advertisement on our homepage [eielsonforcesupport.com](http://eielsonforcesupport.com) with a direct link to your business. Engage your brand with a long-term display inside our Community Center.



Digital Monitors



Banner Placement



Website Advertising



Product Displays

	1 Month	6 Month	1 Year
Electronic Monitor Advertisement	\$200	\$1,100	\$2,100
Digital Outdoor Marquee - Text Only	\$1,000	\$5,500	\$10,500
Website Advertisement	\$200	\$1,100	\$2,100
Facility Brochure/Flyer Placement	\$50	\$275	\$525
Product Display	\$1,000	\$5,500	\$10,500
Indoor Banner	\$1,000	\$5,500	\$10,500

# OUR MARKET

## BASE & SURROUNDING MILITARY

13,000-Strong Eielson Iceman Community

Keeping the base "Ready to Go at 50 Below!"

Active Duty Airmen: 1,800

Dependents: 3,500

Civilian Employees: 700

Contractors: 3,300

National Guard: 650

Retirees: 3,300

