

SOAR YOUR BUSINESS
TO NEW HEIGHTS



EIELSON AIR FORCE BASE

COMMERCIAL SPONSORSHIP & ADVERTISING

Partner Engage Benefit

Your sponsorship supports the military community by helping to fund the moral, welfare, and recreational activities which contribute to the resiliency and valuable quality of life of our Warfighters and their families.

-  Introduce new products
-  Develop long-term relationships
-  Increase brand awareness

SPONSORSHIP

OPPORTUNITIES & ANNUAL EVENTS

Partner Connect Benefit

Affiliate your business with our successful 354th Force Support programs and events and build positive audience impressions. By sponsoring one or more of our events, you can have your company's name and logo on all event advertising and publicity, along with the opportunity to engage directly at each event.

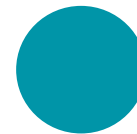
Arrangements can be made for on-site sampling, demonstrations and coupon distribution in conjunction with event/program promotion.

If your business strategy includes increasing your BRAND RECOGNITION, the 2023 Arctic Lightning Air Show & Open House is a GREAT place to start!

How can we best put you in direct contact with the base community?



Eielson AFB
Comic Con



Super Bowl
Viewing Party



4th of July Bash
at Birch Lake



Indoor Trick
or Treating



Winter
Fireworks



Arctic Lightning
Air Show 2023

ADVERTISING

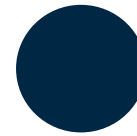
OPPORTUNITIES & MEDIA OUTLETS

Partner Promote Benefit

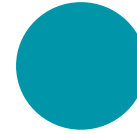
We also offer impactful advertisement via digital monitors in high-traffic areas base wide in 354th Force Support Squadron facilities. Reach your target demographic with physical banner placement in our Fitness Center.

Consider an advertisement on our homepage EielsonFSS.com with a direct link to your business. Engage your brand with a long-term display inside our Community Center.

	1 Month	6 Month	1 Year
Electronic Monitor Advertisement	\$200	\$1,100	\$2,100
Digital Outdoor Marquee - Text Only	\$1,000	\$5,500	\$10,500
Website Advertisement	\$200	\$1,100	\$2,100
Facility Brochure/Flyer Placement	\$50	\$275	\$525
Product Display	\$1,000	\$5,500	\$10,500
Indoor Banner	\$1,000	\$5,500	\$10,500



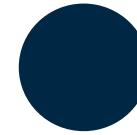
Digital Monitors



Banner Placement



Website Advertising



Product Displays



Social Media Giveaways